



GENERAL RULES FOR 2018 WALNUT VALLEY CRAFTS FAIR

It is time to plan for the 47th annual Walnut Valley Crafts Fair. We hope the material included here will answer most of your questions about general rules, method of selection, and fees charged.

DATES: September 12– 16, 2018

HOURS: SET UP TIME – THURSDAY 10 a.m. - 5 p.m. (**NO** craft set-up before Thursday)
CRAFT SHOW HOURS: Open Until 9 p.m. THURSDAY
10 a.m. - 9 p.m. FRIDAY & SATURDAY
10 a.m. - 4 p.m. SUNDAY

DEADLINE: APPLICATION MUST BE RECEIVED BY **May 1, 2018.**

GENERAL INFORMATION:

The Walnut Valley Crafts Fair runs each year in conjunction with the Walnut Valley Festival. The primary focus of this 5-day festival is acoustic music. However, along with the exhibition of hand-made instruments, the festival provides a chance for the display and sale of quality craftwork including fine jewelry, painting, pottery, leatherwork, carving, clothing, photography, cabin crafts and other original work by artists and craftspersons.

If you are selected, plan to bring enough help to run your booth efficiently, enjoy the music, get acquainted with other craftspersons, and have a great weekend. The Crafts Fair is a good place to make money with good quality crafts. In recent years there has been an average of 13,000 people on grounds, purchasing nearly \$400,000 in hand crafted items each year. We expect similar attendance for 2018, but there is no way to guarantee crowd size.

ADMISSION FEE:

The Walnut Valley Festival and the Walnut Valley Crafts Fair are **NOT** separate events. Your booth fee includes two Full-Festival passes for each booth space purchased. These passes allow the holder all the privileges of a paid ticket holder. Should you need additional passes, they may be purchased until the cut-off date **August 25**. There will be a charge for children ages 6 through 11, payable at the gate upon initial entry. Camping is available on grounds for a fee.

BOOTH FEES:

INSIDE THE GRANDSTAND BUILDINGS: \$150 for 8'x8'; \$170 for 10'x10'; \$255 for 10'x15'

You may request a **maximum** of 1½ of the 10' spaces or 2 of the 8' spaces; we will assign as we can. Indoor spaces will be locked at night with nobody allowed inside until the crafts open again the following morning. Exhibitors are solely responsible for any loss, theft, or damage to property exhibited. Nothing of value, or easily picked up items, should be left unattended. Display items in a way that minimum attention is necessary by the exhibitor.

PLEASE NOTE: Because some booths are under sloping ceilings, several spaces can only accommodate displays 5' in height at the back. If you plan to bring a pre-constructed display, **it must fit within the allotted space**. Please indicate if your height requirement is over 5'.

COVERED OUTSIDE SPACE – VERANDA, PAVILION, PANTRY: \$170 for 10’x10’; \$255 for 10’x15’

You may request a **maximum** of 1½ of the 10’ spaces or 2 of the 8’ spaces; we will assign as we can. ALL CRAFT DISPLAY AREAS HAVE CONCRETE FLOORS. Exhibitors shall be solely responsible for any loss, theft or damage to property exhibited. Valuable items or ones easily picked up should not be left unattended. Display items under glass or in a way minimum attention is needed. We regret that NO OVERNIGHT STORAGE can be provided for these outside spaces. Exhibitor is responsible for items.

APPLICATION:

Applications are considered on the basis of quality and originality. Consideration is also given to the type of work exhibited to insure the show is well balanced and provides a broad selection of art and craftwork for both the buyer and seller. While not strictly first come, first served, the nature of organizing a show does not allow waiting until all the applications have been received before we begin filling spaces. **It is to your advantage to get your application in early, since the first selections will be made in early March.** All will be notified as to whether or not they have been selected. No applications will be accepted after May 1, 2018. Please enclose at least 3 photographs of each TYPE of craft you plan to exhibit – not 3 copies of each photo. DO NOT PLAN TO EXHIBIT OR SELL ITEMS WE HAVE NOT JURIED. **Please enclose a self-addressed, stamped envelope if you want the pictures returned.**

DEMONSTRATIONS:

Exhibitors are encouraged to demonstrate their skills at their booths to educate folks in processes used in creation of their crafts. If you plan to demonstrate, please indicate this on your application. Demonstrations create a spirited and lively atmosphere at the festival.

PRIZES:

Cash prizes of \$200, \$150, and \$100 will be awarded based on quality, originality, and overall display of crafts.

PLEASE READ CAREFULLY:

- ☼ All applications must include a check for total booth fees. Applications must include photos of each type of craft exhibited for sale.
- ☼ Completion and submission of application is **NOT** an acceptance. Applicants will be notified of acceptance or rejection. Walnut Valley reserves the right to reject any items deemed to be inappropriate. Those not accepted will be placed on a waiting list in case of cancellation by an accepted craftsperson.
- ☼ No application will be accepted after **May 1**.
- ☼ No one may exhibit for sale crafts that have not been approved prior to the festival by the craft directors. Nor may craft items be sold anywhere on festival grounds that have not been approved for booth space by craft directors prior to the festival.
- ☼ Limits will be set on the number of booths displaying certain specific crafts to insure a balanced show filled with variety.
- ☼ **All craftspersons should plan to stay open for sales until 4 p.m. Sunday.** This will allow our Sunday crowd further chance to shop as well as keep the crafts in operation until a little nearer the closing of the stage performances late Sunday afternoon, thus making Sunday a bigger day.

Direct any questions to: Craft Director
Walnut Valley Association
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