



WALNUT VALLEY FESTIVAL

CRAFT INFORMATION

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It is time to plan for the 48th annual Walnut Valley Festival and Paulette Rush Arts and Crafts Show. We hope this information sheet will answer most of your questions about the general rules, regulations, requirements, method of selection, and fees charged. The festival dates are from September 18th through the 22nd, 2019.

GENERAL INFORMATION

The Paulette Rush Arts & Crafts Show runs each year in conjunction with the Walnut Valley Festival. The primary focus of this five-day festival is acoustic music. However, along with the exhibition of hand-made instruments, the festival provides a chance for the display and sale of quality craftwork including fine jewelry, painting, pottery, leatherwork, carving, clothing, photography, cabin crafts and other original work by artists and craftspersons.

If you are selected, plan to bring enough help to run your booth efficiently, enjoy the music, get acquainted with other craftspersons, and have a great weekend. The Crafts Fair is a good place to make money with good quality crafts. In recent years there has been an average of 13,000 people on grounds, purchasing over \$300,000 in hand crafted items each year. We expect similar attendance for 2019, but there is no way to guarantee crowd size.

ADMISSION AND BOOTH FEES:

The Walnut Valley Festival and Paulette Rush Arts and Crafts Show are **NOT** separate events. Your booth fee includes full Festival wristbands for booth personnel for each booth space purchased. Additional wristbands may be purchased at the advanced price by phone, mail, or in the WVA office until the **August 24th**. There will be a charge for children ages 6 through 11, payable at the gate upon initial entry. Camping is available on grounds for a fee.

Inside Booth Fees – Grandstand

8 ft. x 8 ft. booth (approx.) - \$160

8 ft. x 16 ft. booth (approx.) - \$320

10 ft. x 10 ft. booth (approx.) - \$190

10 ft. x 15 ft. booth (approx.) - \$285

Outside Booth Fees – Pavilion, Pantry, Veranda

10 ft. x 10 ft. booth (approx.) - \$190

10 ft. x 15 ft. booth (approx.) - \$285

You may request 1½ to 2 times any of the booth spaces listed and we will assign as we are able. Grandstand booth spaces will be locked at night with nobody allowed inside until we are open to the general public the following morning. Exhibitors are solely responsible for any loss, theft, or damage to property exhibited. Nothing of value, or easily picked up items, should be left unattended. Display items in a way that minimum attention is necessary by the exhibitor. We regret that **NO OVERNIGHT STORAGE** can be provided for any outside spaces. Exhibitor is responsible for items. Because some inside booths are under sloping ceilings, several spaces can only accommodate displays 5 feet tall at the back. Displays must fit within the allotted space. Please indicate if your height requirements are over 5 feet tall.

APPLICATION

Applications are considered based on quality and originality. Consideration is also given to the type of work exhibited to insure the show is well balanced and provides a broad selection of art and craftwork for both the buyer and seller. While not strictly first come, first served, the nature of organizing the show does not allow waiting until all the applications have been received before we begin filling spaces. Please enclose at least 3 photographs of each **TYPE** of craft you plan to exhibit – not 3 copies of each photo. Please enclose a self-addressed, stamped envelope if you want the pictures returned. **DO NOT PLAN TO EXHIBIT OR SELL ITEMS WE HAVE NOT JURIED.** Walnut Valley reserves the right to reject any items deemed to be inappropriate.

Application Deadline: March 1, 2019 for Preferred Crafters, all others May 1, 2019.

It is to your advantage to get your application in early, since the first selections will be made in early March.

**DEMONSTRATIONS**

Exhibitors are encouraged to demonstrate their skills at their booths to educate folks in processes used in creation of their crafts. If you plan to demonstrate, please indicate this on your application. Demonstrations create a spirited and lively atmosphere at the festival.

PRIZES

Cash prizes of \$200 for 1st place, \$150 for 2nd place, and \$100 for 3rd place will be awarded based on quality, originality, and overall display of crafts. There are 7 Honorable Mention awards and one \$100 prize for best Pantry entry. All winners will be placed on the Preferred Crafter list.

ALL CRAFTSPERSONS SHOULD PLAN TO STAY OPEN FOR SALES UNTIL 4 P.M. SUNDAY. This will allow our Sunday crowd further chance to shop as well as keep the crafts in operation until a little nearer the closing of the stage performances late Sunday afternoon, thus making Sunday a bigger day.

CRAFT SHOW TIMELINE***Wednesday, September 18th***

Due to emergency and safety regulations, set up time for crafters will be on a staggered basis.

Pavilion, Pantry, and Veranda set up will begin at 8:00am.

Grandstand set up for Luthiers will begin at 8:00am.

Grandstand setup for Crafters will begin at 12:00pm.

The **Grandstand** will be closed to the general public during set up.

Thursday – Sunday, September 19th thru 22nd

Only Luthiers and Crafters will be allowed in the **Grandstand** at 9:00am to prepare their booths for the day's activities.

The **Grandstand, Pavilion, Pantry, and Veranda** will be open to the general public from 10:00am until closing at 9:00pm. Sunday the closing time will be 4:00pm.

OTHER CONCERNS

Preferred Crafter applicants are automatically accepted in the show.

Non-Preferred Crafter applicants will be submitted to our Craft Acceptance Panel.

All applications must include a check for total booth fees.

Applicants not accepted will be placed on a waiting list in case of cancellation by an accepted craftsman.

If there are no openings for an applicant on the waiting list your booth fee check will be returned to you.

If you are rejected by the Craft Acceptance Panel your booth fee check will be returned immediately.

No one may exhibit for sale crafts that have not been approved prior to the festival by the Craft Acceptance Panel.

Crafts may not be sold anywhere on festival grounds that have not been approved for booth space by the craft director prior to the festival.

All applicants will be notified of acceptance, waiting list status, or rejection.

No applications will be accepted after May 1, 2019.

Due to the nature of our festival a very limited number of buy/sell vendors are admitted.

Direct any questions to:

Craft Director
Walnut Valley Association, Inc.
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Winfield, KS 67156
(620) 221-3250
crafts@wvfest.com