



CRAFT INFORMATION

It is time to plan for the 48th annual Walnut Valley Festival and Paulette Rush Arts and Crafts Show. We hope these regulations and requirements, will answer most of your questions about general rules, method of selection, and fees charged.

PLEASE BE AWARE OF THE INCREASE IN BOOTH FEES THIS YEAR.

GENERAL INFORMATION

The Paulette Rush Arts & Crafts Show runs each year in conjunction with the Walnut Valley Festival. The primary focus of this five-day festival is acoustic music. However, along with the exhibition of hand-made instruments, the festival provides a chance for the display and sale of quality craftwork including fine jewelry, painting, pottery, leatherwork, carving, clothing, photography, cabin crafts and other original work by artists and craftspersons.

If you are selected, plan to bring enough help to run your booth efficiently, enjoy the music, get acquainted with other craftspersons, and have a great weekend. The Crafts Fair is a good place to make money with good quality crafts. In recent years there has been an average of 13,000 people on grounds, purchasing over \$300,000 in hand crafted items each year. We expect similar attendance for 2019, but there is no way to guarantee crowd size.

FESTIVAL DATES AND TIMES

September 19 – 22, 2019

Set up time TBA. Craft show hours are 10:00am to 9:00pm each day and closing at 4:00pm on Sunday.

BOOTH FEES and DEADLINES

Inside – Grandstand

8 ft. x 8 ft. booth (approx.) - \$160

8 ft. x 16 ft. booth (approx.) - \$320

10 ft. x 10 ft. booth (approx.) - \$190

10 ft. x 15 ft. booth (approx.) - \$285

Outside – Pavilion, Pantry, Veranda

10 ft. x 10 ft. booth (approx.) - \$190

10 ft. x 15 ft. booth (approx.) - \$285

Application Deadline: March 1, 2019 for Preferred Vendors, all others May 1, 2019.

You may request 1½ to 2 times any of the booth spaces listed and we will assign as we are able. Inside booth spaces will be locked at night with nobody allowed inside until the crafts open again the following morning. Exhibitors are solely responsible for any loss, theft, or damage to property exhibited. Nothing of value, or easily picked up items, should be left unattended. Display items in a way that minimum attention is necessary by the exhibitor. We regret that NO OVERNIGHT STORAGE can be provided for any outside spaces. Exhibitor is responsible for items.

PLEASE NOTE: Because some inside booths are under sloping ceilings, several spaces can only accommodate displays 5 feet tall at the back. If you plan to bring a pre-constructed display, it must fit within the allotted space. Please indicate if your height requirements are over 5 feet tall.

ADMISSION FEE:

The Walnut Valley Festival and Paulette Rush Arts and Crafts Show are **NOT** separate events. Your booth fee includes two full Festival passes for each booth space purchased. These passes allow the holder all the privileges of a paid ticket holder.



Should you need additional passes, they may be purchased until the cut-off date **August 25**. There will be a charge for children ages 6 through 11, payable at the gate upon initial entry. Camping is available on grounds for a fee.

APPLICATION

Applications are considered based on quality and originality. Consideration is also given to the type of work exhibited to insure the show is well balanced and provides a broad selection of art and craftwork for both the buyer and seller. While not strictly first come, first served, the nature of organizing a show does not allow waiting until all the applications have been received before we begin filling spaces. **It is to your advantage to get your application in early, since the first selections will be made in early March.** All will be notified as to whether they have been selected. No applications will be accepted after May 1, 2018. Please enclose at least 3 photographs of each TYPE of craft you plan to exhibit – not 3 copies of each photo. DO NOT PLAN TO EXHIBIT OR SELL ITEMS WE HAVE NOT JURIED. **Please enclose a self-addressed, stamped envelope if you want the pictures returned.**

DEMONSTRATIONS

Exhibitors are encouraged to demonstrate their skills at their booths to educate folks in processes used in creation of their crafts. If you plan to demonstrate, please indicate this on your application. Demonstrations create a spirited and lively atmosphere at the festival.

PRIZES

Cash prizes of \$200 for 1st place, \$150 for 2nd place, and \$100 for 3rd place will be awarded based on quality, originality, and overall display of crafts. There are 7 Honorable Mention awards and one \$100 prize for best Pantry entry. All winners will be placed on the Preferred Crafter list.

PLEASE READ CAREFULLY

All applications must include a check for total booth fees. Applications must include photos of each type of craft exhibited for sale.

Completion and submission of application is NOT an acceptance. Applicants will be notified of acceptance or rejection. Walnut Valley reserves the right to reject any items deemed to be inappropriate. Those not accepted will be placed on a waiting list in case of cancellation by an accepted craftsperson.

No application will be accepted after May 1.

No one may exhibit for sale crafts that have not been approved prior to the festival by the craft directors. Nor may craft items be sold anywhere on festival grounds that have not been approved for booth space by craft directors prior to the festival.

ALL CRAFTSPERSONS SHOULD PLAN TO STAY OPEN FOR SALES UNTIL 4 P.M. SUNDAY.

This will allow our Sunday crowd further chance to shop as well as keep the crafts in operation until a little nearer the closing of the stage performances late Sunday afternoon, thus making Sunday a bigger day.

Direct any questions to:

Craft Director
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crafts@wvfest.com