



CRAFT INFORMATION

It is time to plan for the 49th annual Walnut Valley Festival's Paulette Rush Arts and Crafts Show. We hope this information sheet will answer most of your questions about the general rules, regulations, requirements, method of

selection, and fees charged. **Please read thoroughly. There have been several changes since last year's festival.** The festival dates are from September 16 – 20, 2020.

GENERAL INFORMATION

The Paulette Rush Arts & Crafts Show runs each year in conjunction with the Walnut Valley Festival. The primary focus of this five-day festival is acoustic music. However, along with the exhibition of hand-made instruments, the festival provides a chance for the display and sale of quality craftwork including fine jewelry, painting, pottery, leatherwork, carving, clothing, photography, cabin crafts and other original work by artists and craftsmen.

If you are selected, plan to bring enough help to run your booth efficiently, enjoy the music, get acquainted with other craftsmen, and have a great weekend. The Crafts Fair is a good place to make money with good quality crafts. In recent years there has been an average of 12,000 people on grounds, purchasing over \$300,000 in hand crafted items each year. We expect similar attendance for 2020, but there is no way to guarantee crowd size.

ADMISSION, BOOTH FEES, and APPLICATION:

The Walnut Valley Festival and Paulette Rush Arts and Crafts Show are **NOT** separate events. Your booth fee includes full Festival wristbands for booth personnel for each booth space purchased. Additional wristbands may be purchased at the advanced price by phone, mail, or in the WVA office until **August 22nd**. There will be a charge for children ages 6 through 11, payable at the gate upon initial entry. Camping is available on grounds for a fee.

Inside Booth Fees – Grandstand

8 ft. x 8 ft. booth (approx.) — \$160
8 ft. x 16 ft. booth (approx.) — \$320
10 ft. x 10 ft. booth (approx.) — \$190
10 ft. x 15 ft. booth (approx.) — \$285

Outside Booth Fees – Pavilion, Pantry, Veranda

10 ft. x 10 ft. booth (approx.) — \$190
10 ft. x 15 ft. booth (approx.) — \$285

You may request 1½ to 2 times any of the booth spaces listed and we will assign as we are able. Grandstand booth spaces will be locked at night with nobody allowed inside until we are open to the general public the following morning. Exhibitors are solely responsible for any loss, theft, or damage to property exhibited. Nothing of value, or easily picked up items, should be left unattended. Display items in a way that minimum attention is necessary by the exhibitor. We regret that **NO OVERNIGHT STORAGE** can be provided for any outside spaces. Exhibitor is responsible for items. Because some grandstand booths are under sloping ceilings, several spaces can only accommodate displays 5 feet tall at the back. Displays must fit within the allotted space. Please indicate if your height requirements are over 5 feet tall.

Applications are considered based on quality and originality. Consideration is also given to the type of work exhibited to ensure the show is well balanced and provides a broad selection of art and craftwork for both the buyer and seller. While not strictly first come, first served, the nature of organizing the show does not allow waiting until all the applications have been received before we begin filling spaces. Please enclose at least 3 photographs of each **TYPE** of craft you plan to exhibit – not 3 copies of each photo. Please enclose a self-addressed, stamped envelope if you want the pictures returned. **DO NOT PLAN TO EXHIBIT OR SELL ITEMS WE HAVE NOT JURIED.** Walnut Valley reserves the right to reject any items deemed to be inappropriate.

It is to your advantage to get your application in early, since the first Craft Acceptance Panel will meet and make selections in early March.

Application Deadline: March 1, 2020 for Preferred Crafters, all others May 1, 2020. If deadline has passed, please inquire.

Walnut Valley Festival CRAFT INFORMATION



DEMONSTRATIONS – Exhibitors are encouraged to demonstrate their skills at their booths to educate folks in processes used in creation of their crafts. If you plan to demonstrate, please indicate this on your application. Demonstrations create a spirited and lively atmosphere at the festival.

CRAFT AND PANTRY PRIZES – Cash prizes of \$200 for 1st place, \$150 for 2nd place, and \$100 for 3rd place will be awarded based on quality, originality, and overall display of crafts. There are 7 Honorable Mention awards and one \$100 prize for best Pantry entry. All winners will be placed on the Preferred Craft Vendor list. Prizes are limited to craft and pantry vendors only.

ALL CRAFTSPERSONS SHOULD PLAN TO STAY OPEN FOR SALES UNTIL 4 P.M. SUNDAY. This will allow our Sunday crowd further chance to shop as well as keep the crafts in operation until a little nearer the closing of the stage performances late Sunday afternoon, thus making Sunday a bigger day.

CRAFT SHOW TIMELINE

Wednesday, September 16th

- Due to emergency and safety regulations, set up time for crafters will be on a staggered basis.
- Set up times for luthiers and craft vendors in all areas will begin at 8:00am.
- The **Grandstand** will be closed to the general public during set up.
- The **Grandstand** will close at 8:00pm Wednesday evening.
- **Thursday – Sunday, September 17th thru 20th** Only Luthiers and Crafters will be allowed in the **Grandstand** at 9:00am to prepare their booths for the day's activities.
- The **Grandstand, Pavilion, and Veranda** will be open to the general public from 10:00am until closing at 9:00pm.
- **Sunday the closing time will be 4:00pm. Vendors shall not dismantle or remove booth exhibit sooner than at closing of show. Doing so will jeopardize the opportunity to participate in future events.**

OTHER CRAFT INFORMATION

- Preferred craft vendors are selected by the Walnut Valley Festival Craft Judges or by the Walnut Valley Association Staff and are automatically accepted in the show.
- Non-preferred craft vendor applications will be submitted to our Craft Acceptance Panel.
- All applications must include a check for total booth fees.
- Applicants not accepted will be placed on a waiting list in case of cancellation by an accepted craftsperson.
- If there are no openings for an applicant on the waiting list your booth fee check will be returned to you.
- If you are rejected by the Craft Acceptance Panel your booth fee check will be returned immediately.
- No one may sell crafts that have not been approved prior to the festival by the Craft Acceptance Panel.
- Crafts may not be sold anywhere on festival grounds that have not been approved for booth space by the craft director prior to the festival.
- All applicants will be notified of acceptance, waiting list status, or rejection.
- Due to the nature of our festival a very limited number of buy/sell vendors are admitted. Buy/sell vendors are not eligible for craft or pantry prizes.

Direct any questions to:

Craft Director
Walnut Valley Association, Inc.
P. O. Box 245
Winfield, KS 67156
(620) 221-3250
crafts@wvfest.com