

CRAFT INFORMATION



It is time to plan for the **50th** annual Walnut Valley Festival's Paulette Rush Arts and Crafts Show. We hope this information sheet will answer most of your questions about the general rules, regulations, requirements, method of selection, and fees charged. **Please read thoroughly. There have been several changes since 2021 and the corona virus pandemic of 2019.** The festival dates are from September 14 – 18, 2022.

GENERAL INFORMATION

The Paulette Rush Arts & Crafts Show runs each year in conjunction with the Walnut Valley Festival. The primary focus of this five-day festival is acoustic music. However, along with the exhibition of hand-made instruments, the festival provides a chance for the display and sale of quality craftwork including fine jewelry, painting, pottery, leatherwork, carving, clothing, photography, cabin crafts and other original work by artists and craftsmen. If you are selected, plan to bring enough help to run your booth efficiently, enjoy the music, get acquainted with other craftsmen, and have a great weekend. The Crafts Fair is a good place to make money with good quality crafts. In recent years there has been an average of 12,000 people on grounds, purchasing over \$300,000 in hand crafted items each year. We expect similar attendance for 2022, but there is no way to guarantee crowd size.

CRAFT ACCEPTANCE CRITERIA

Applications are considered based on quality and originality. Consideration is also given to the type of work exhibited to ensure the show is well balanced and provides a broad selection of art and craftwork for both the buyer and seller. While not strictly first come, first served, the nature of organizing the show does not allow waiting until all the applications have been received before we begin filling spaces. Please enclose or email at least 3 photographs of each **TYPE** of craft you plan to exhibit – not 3 copies of each photo. Please enclose a self-addressed, stamped envelope if you want the photos returned. **DO NOT PLAN TO EXHIBIT OR SELL ITEMS WE HAVE NOT JURIED.** Walnut Valley reserves the right to reject any items deemed to be inappropriate.

DEMONSTRATIONS

Exhibitors are encouraged to demonstrate their skills at their booths to educate folks in processes used to in creation of their crafts. If you plan to demonstrate, please indicate this on your application.

ADMISSION, BOOTH FEES, and APPLICATION

The Walnut Valley Festival and Paulette Rush Arts and Crafts Show are **NOT** separate events. Your booth fee includes full Festival wristbands for booth personnel for each booth space purchased. Additional wristbands may be purchased at the advanced price by phone, mail, or in the WVA office until **August 22nd**. There will be a charge for children ages 6 through 11, payable at the gate upon initial entry. Camping is available on grounds for a fee.

Booth Fees – All Areas

10 ft. x 10 ft. booth – \$190

10 ft. x 15 ft. booth – \$285

Booth Fees – Grandstand Only

8 ft. x 8 ft. booth – \$160

8 ft. x 16 ft. booth – \$320

You may request 1½ to 2 times any of the booth spaces listed and we will assign if available. Grandstand booth spaces will be locked at night with nobody allowed inside until we are open to the public the following morning. Exhibitors are solely responsible for any loss, theft, or damage to property exhibited. Nothing of value, or easily picked up items, should be left unattended. Display items in a way that minimum attention is necessary by the exhibitor. We regret that **NO OVERNIGHT STORAGE** can be provided for any outside spaces. Exhibitor is responsible for items. Because some grandstand booths are under sloping ceilings, several spaces can only accommodate displays 5 feet tall at the back. Displays must fit within the allotted space. Please indicate if your height requirements are over 5 feet tall. **It is to your advantage to get your application in early, since the first Craft Acceptance Panel will meet and make selections in early March. Application deadline for our Preferred Crafters is March 1, 2022, for all other crafters please have your application in our office by May 1, 2022. If deadline has passed, please inquire.**

CRAFT AND PANTRY PRIZES

Cash prizes of \$200 for 1st place, \$150 for 2nd place, and \$100 for 3rd place will be awarded based on quality, originality, and overall display of crafts. There are 7 Honorable Mention awards and one \$100 prize for best Pantry entry. All winners will be placed on the Preferred Craft Vendor list. Prizes are limited to craft and pantry vendors only. Luthiers are not eligible for craft prizes.

CRAFT SHOW TIMELINE

Wednesday, September 14th

- Due to emergency and safety regulations, set up time for crafters will be on a staggered basis.
- Set up times for luthiers and craft vendors in all areas will begin at 8:00am.
- The **Grandstand** will be **closed** to the public on Wednesday to allow craft and luthier set up.
- The **Grandstand** will close at 8:00pm Wednesday evening.

Thursday – Sunday, September 15th thru 18th

- Only Luthiers and Crafters will be allowed in the **Grandstand** at 9:00am to prepare their booths for the day's activities.
- The **Grandstand, Pavilion, and Veranda** will be open to the public from 10:00am until closing at 9:00pm.
- **Sunday the closing time will be 4:00pm. Vendors shall not dismantle or remove booth exhibit sooner than at closing of show. Doing so will jeopardize the opportunity to participate in future events.** This will allow our Sunday crowd further chance to shop as well as keep crafts in operation until a little nearer the closing of the stage performances late Sunday afternoon, thus making Sunday a bigger day.

OTHER CRAFT INFORMATION

- Preferred craft vendors are selected by the Walnut Valley Festival Craft Judges or by the Walnut Valley Association Staff and are automatically accepted in the show.
- Non-preferred craft vendor applications will be submitted to our Craft Acceptance Panel.
- Applicants not accepted will be placed on a waiting list in case of cancellation by an accepted craftsman.
- No one may sell crafts that have not been approved prior to the festival by the Craft Acceptance Panel.
- Crafts may not be sold anywhere on festival grounds that have not been approved for booth space by the craft director prior to the festival.
- All applicants will be notified of acceptance, waiting list status, or rejection.
- Due to the nature of our festival a very limited number of buy/sell vendors are admitted. Buy/sell vendors are not eligible for craft prizes.

Direct any questions to:

Craft Director
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