

CRAFT INFORMATION



It is time to plan for the **52nd** annual Walnut Valley Festival's Paulette Rush Arts and Crafts Show. We hope this information sheet will answer most of your questions about the general rules, regulations, requirements, method of selection, and fees charged. The festival dates are from September 18 – 22, 2024.

GENERAL INFORMATION

The Paulette Rush Arts & Crafts Show runs each year in conjunction with the Walnut Valley Festival. The primary focus of this five-day festival is acoustic music. However, along with the exhibition of hand-made instruments, the festival provides a chance for the display and sale of quality craftwork including fine jewelry, painting, pottery, leatherwork, carving, clothing, photography, cabin crafts and other original work by artists and craftsmen. In recent years there has been an average of 12,000 people on grounds, purchasing over \$300,000 in hand crafted items each year. We expect similar attendance this year, but there is no way to guarantee crowd size.

CRAFT APPLICATION PROCESS AND ACCEPTANCE CRITERIA

The Walnut Valley Association periodically convenes a Craft Acceptance Panel to establish Preferred Craft Vendors and to determine the acceptability of potential new craft vendors. Applications are considered based on quality and originality. Consideration is also given to the type of work exhibited to ensure the show is well balanced and provides a broad selection of art and craftwork for both the buyer and seller. While not strictly first come, first served, the nature of organizing the show does not allow waiting until all the applications have been received before we begin assigning craft booth space. Please enclose or email at least 3 photographs of each **TYPE** of craft you plan to exhibit – not 3 copies of each photo. Enclose a self-addressed, stamped envelope if you want the photos returned. Scanned photos may be submitted to crafts@wvfest.com. If you are selected, plan to bring enough help to run your booth efficiently, enjoy the music, get acquainted with other craftsmen, and have a great weekend. **DO NOT PLAN TO EXHIBIT OR SELL ITEMS WE HAVE NOT JURIED.** Walnut Valley reserves the right to reject any items deemed to be inappropriate.

ADMISSION, BOOTH FEES, and APPLICATION

The Walnut Valley Festival and Paulette Rush Arts and Crafts Show are **NOT** separate events. Your booth fee includes full Festival wristbands for booth personnel for each booth space purchased. Additional wristbands may be purchased by phone, mail, or in the WVA office. There will be a charge for children ages 6 through 15, payable at the gate upon initial entry. Camping is available on grounds for a fee.

<u>Booth Fees – All Areas</u>	10 ft. x 10 ft. booth – \$190	10 ft. x 15 ft. booth – \$285
<u>Booth Fees – Grandstand Only</u>	8 ft. x 8 ft. booth – \$160	8 ft. x 16 ft. booth – \$320

You may request custom sized booth spaces and we will accommodate if reasonable. Grandstand booth spaces will be locked at night with nobody allowed inside until we are open to the public the following morning. Exhibitors are solely responsible for any loss, theft, or damage to property exhibited. Nothing of value, or easily picked up items, should be left unattended. Display items in a way that minimum attention is necessary by the exhibitor. We regret that **NO OVERNIGHT STORAGE** can be provided for any outside spaces. Exhibitor is responsible for items. Because some grandstand booths are under sloping ceilings, several spaces can only accommodate displays 5 feet tall at the back. Displays must fit within the allotted space. Please indicate if your height requirements are over 5 feet tall. It is to your advantage to get your application in early, since the first Craft Acceptance Panel will meet and make selections in early March. Application deadline for our Preferred Crafters is March 1, 2024; all other crafters please have your application in our office by May 1, 2024. If deadline has passed, please inquire. **NO REFUNDS ONCE YOU HAVE BEEN ACCEPTED.**

DEMONSTRATIONS

Exhibitors are encouraged to demonstrate their skills at their booths to educate folks in processes used in the creation of their works of art. If you plan to demonstrate, please indicate this on your application.

**CRAFTS@WVFEST.COM | WWW.WVFEST.COM | PHONE (620) 221-3250 | FAX (620) 221-3109
MAKE CHECKS PAYABLE TO WALNUT VALLEY ASSOCIATION, INC. | P. O. BOX 245 | WINFIELD, KANSAS 67156**

CRAFT AND PANTRY PRIZES

Cash prizes of \$200 for 1st place, \$150 for 2nd place, and \$100 for 3rd place will be awarded based on quality, originality, and overall display of crafts. There are 7 Honorable Mention awards and one \$100 prize for best Pantry entry. All winners will be placed on the Preferred Craft Vendor list. Prizes are limited to craft and pantry vendors only. Luthiers are not eligible for craft prizes.

CRAFT SHOW TIMELINE

Wednesday, September 18th – Setup Day

- Set up times for luthiers and craft vendors in all areas will begin at 8:00am.
- Due to emergency and safety regulations, set up time for crafters will be on a staggered basis.
- The Grandstand Buildings 1 & 2 will be closed to the public on Wednesday. Only luthiers and craft vendors allowed access to grandstand buildings.
- The Grandstand Buildings 1 & 2 will close at 8:00pm Wednesday evening.

Thursday through Saturday, September 19th - 22nd

- Only Luthiers and Crafters will be allowed in the Grandstand Buildings 1 & 2 at 9:00am to prepare their booths for the day's activities.
- The Grandstand, Pavilion, Pantry and Veranda will be open to the public at 10:00am.
- Grandstand and all vending areas close at 9:00pm.

Sunday, September 22nd – Last Day of Festival

- Same timeline as Thursday through Saturday except closing time.
- **Closing time will be 2:00pm. Vendors shall not dismantle or remove booth exhibit sooner than at closing of show. Doing so will jeopardize the opportunity to participate in future events.** This will allow our Sunday crowd further chance to shop as well as keep crafts in operation until the closing of the stage performances Sunday afternoon.

OTHER CRAFT INFORMATION

- Preferred craft vendors are selected by the Walnut Valley Festival Craft Judges or by the Walnut Valley Association Staff and are automatically accepted in the show.
- Non-preferred craft vendor applications will be submitted to our Craft Acceptance Panel.
- Applicants not accepted will be placed on a waiting list in case of cancellation by an accepted craftsperson.
- No one may sell crafts that have not been approved prior to the festival by the Craft Acceptance Panel.
- Crafts may not be sold on the festival grounds prior to the festival.
- Crafts can only be sold in approved and assigned craft booths.
- All applicants will be notified of acceptance, waiting list status, or rejection.
- Due to the nature of our festival a very limited number of buy/sell vendors are admitted. Buy/sell vendors are not eligible for craft prizes.

Direct any questions to:

Craft Director
Walnut Valley Association, Inc.
P. O. Box 245
Winfield, Kansas 67156
(620) 221-3250
crafts@wvfest.com