

Concession Application



The annual Walnut Valley Festival is the 3rd weekend in September, **Wednesday through Sunday**, each year with attendance up to 13,000.

To be considered for concession space at the Walnut Valley Festival one sometimes needs to submit an application a few years in advance. We look for different items to add to the menu of the usual hot dogs, hamburgers, Mexican food, etc. Festival attendees continually ask for healthy, non-fried food options. Space available for concessions is outside, leaving it to the concessionaire to provide the booth facility. Electricity and water are available on grounds. Food concessions are expected to be in place and ready to serve by Wednesday noon of the Festival; food concessions are expected to be open for business until 11 PM during the Festival.

NAME OF CONCESSION _____

OWNER/OPERATOR _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE / CELL PHONE _____

EMAIL ADDRESS _____

CONCESSION UNIT [please circle] Food Truck Trailer Tent Booth Other _____

Describe your CONCESSION UNIT: size [including trailer tongue, if applicable], features, electric requirement, area requirements, etc. Size & area requirements will help with selection process. Do not plan to make changes if approved as a food concession.

Do you have a Food Handler's License? _____

How long have you operated this food concession? _____

Do you have concession insurance? A **Certificate of Insurance** will need to be included with the **Concession Contract** or you can request WVF to provide concession insurance for a fee.

Other events where you have served as concessionaire _____

Current schedule / where can we see you in operation? _____

Do you have any SPECIALTY or "LEAD" items? _____

List **MENU ITEMS & PRICES**. Only main concession items on the MENU submitted for approval will be allowed for production & serving. Please include supportive materials such as brochures, photos, publicity, etc.

References _____
